Restaurant Research
Connecting Franchisees, Franchisors and Financiers

NoBullEconomics
Consumer Research

EMAIL SPONSORSHIP

NoBull Email Marketing

Connect with executives across restaurants, retail, finance and the investment community.

FLAT PRICING

$499
per campaign

10% off 10+ packages

17,000	52%	70%
Executives reached	Average unique open rate	Total open rate

YOUR AUDIENCE

Executives at $1B+ restaurant chains, major retailers, money center banks, investors and industry vendors.

Campaign essentials

Two banner options

Supply your own JPEG at **1,400 x 625 pixels.**
Or we create a simple JPEG/text banner for you.

Landing page + reporting

We create a custom landing page for 10+ packages.

Standardized performance report ↗

RR / NoBull Research Email Platforms

Consumer Pulse Weekly Newsletter ↗	Succinct analysis of quarterly and investor presentations from 75+ consumer companies, plus timely economic insights.
NoBull Index & Bubble Monitor ↗	Analyzing the macro fundamentals driving markets, tracking key risks across equity, fixed-income, derivatives & global markets, and monitoring valuations for bubbles or imbalances.
RR-in-5 ↗	Monthly summary of RR research report publications.

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