Restaurant Research®

Concept Analysis & Benchmark Report

7 Brew 2026/2027

Executive Summary

7 Brew has rocketed from $26MM in domestic systemwide sales in 2021 to $1.2B by 2025, with growth driven by experienced, well-capitalized franchisees with proven track records. The chain enjoys a strong tailwind represented by burgeoning and inelastic Gen Z demand for specialty caffeinated beverages, including energy drinks, which can be customized in countless ways. Brand positioning benefits from an efficient drive-thru format which is personalized by the touch of Brewistas who greet loyalty members (93% of total guests) by name, offering them order suggestions based on past purchases. This access model, which generates top customer satisfaction scores, provides an interesting case study about the true benefits of digital ordering in an impersonal world. In conclusion, 7 Brew continues to differentiate itself in a punk restaurant operating environment with impressive comp performance, unit-level economic strength and huge development growth that seems sustainable for the time being.

Parent Company Summary

Parent Company	Ticker	Corp. Debt Rating	Net Debt [(1)]/ EBITDA	EV/ EBITDA	Stock Performance		
					2025	TTM	Apr-26
Brew Culture, LLC	Private	Not Rated	N/a	N/a	N/a	N/a	
$1B+ Chains			5.40	14.47	-12.3%	-10.0%	

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(1) Net Debt includes operating leases.

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